

2023



*The Intensive Connection*



The Egyptian Society of Critical Care  
& Emergency Medicine (ESCCEM)

# EURO AFRICA 2023

09-13 FEBRUARY

Triumph Hotel, Cairo-Egypt



[www.euroafricaconference.com](http://www.euroafricaconference.com)



Managed by:

**ICOM**  
GROUP  
Business with Intelligence!

# WELCOME MESSAGE



# WELCOME MESSAGE

Organized by the ESICM and the Egyptian Society of Critical Care and Emergency Medicine (ESCCEM), Euro Africa is a first-edition conference that brings together an international expert faculty and a wealth of experience and research from all corners of the globe.

The main objective is to provide participants with an up-to-date review of the most recent developments in research and management of the critically ill and help our friends and colleagues in Africa to upgrade their knowledge and practice to assist in the outcome of our patients.

The conference will host top KOLs from both societies and international collaborations in critical care and emergency medicine discussing viral topics such as Sepsis management, ICU organization, Trauma, Neuro Intensive care, and many more critical topics.

We look forward to welcoming all intensive care experts for some highly-stimulating days of experiential workshops, keynotes, panel discussions, and networking opportunities, in Cairo!



## ORGANIZATION BODY

- The Egyptian Society of Critical Care and Emergency Medicine (ESCCEM)
- The European Society of Intensive Care Medicine (ESICM)



## OBJECTIVE

- Provide participants with an up-to-date review of the most recent developments in research and management of the Critical Care Medicine
- Sharing Knowledge and new medical treatments between African and European Critical care Physicians to upgrade their knowledge and practice to help in the outcome of patients.

## ACCREDITATION

European Accreditation Council for Continuing Medical Education (EACCME)





## EGYPTIAN PRIDE ASSOCIATIONS CONTRIBUTION SESSIONS

1. Magdy Yacoub Association
2. 57357 Association
3. ESCCEM session
4. Egyptian Sepsis Alliance session

## NATIONALLY ORIENTED SESSIONS

1. Ceremony for celebrating the role of the medical teams to fight against Covid.
2. Role of Egyptian pharmaceutical companies in the production of Anti covid medication.
3. Role of 100 million health program in decreasing the rate of ICU admissions
4. Role of National Insurance in the provision of Medication.
5. Overview of the all-new national insurance system.
6. Egyptian standards of ICU

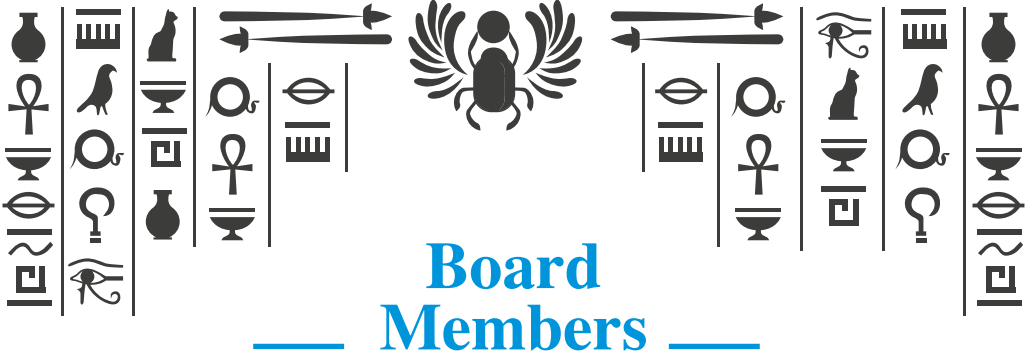
## SUGGESTED PHARMACEUTICAL COMPANIES SYMPOSIUM

1. Antibiotics
2. Antifungals
3. Mechanical Ventilators
4. Anticoagulants
5. Antiplatelet aggregation medication
6. Lipid lowering Medication
7. Devices for the prevention of DVT in ICU
8. Nutrition products (Enteral / Parenteral)
9. EMR & HMS companies



# BOARD MEMBERS





## PRESIDENT

- Prof. Assem Abdel Razek  
ESCCM President

Prof. Elie Azoulay  
ESICM President

## BOARD MEMBERS

- Prof. Ehab El Reweny
- Prof. Mohamed Megahed
- Prof. Reham Abdel Hamid
- Prof. Bassem Nashaat
- Prof. Helmy El Ghawaby
- Prof. Dina Zidan
- Prof. Tayseer
- Prof. Tamer Abdallah
- Dr. Sherif Abdel Moneim
- Dr. Marwan El Bourini
- Dr. Haytham Meligy
- Dr. Emad Hamdy
- Dr. Hany Samir Assaad



## TARGET AUDIENCE

-Critical Care and Emergency Medicine Physicians from Africa and Europe.

## ATTENDEES

400 - 500 Attendees





# ORGANIZING COMMITTEE

Scientific Program	Workshops	Promotion
1-Prof. Mohamed Megahed 2-Prof. Ihab El Rewainy 3-Dr Sherif Abdel Moneim 4-Dr Hany Samir Assad 5- ESICM Member 6- ESICM Member	1- Prof Bassem Nashaat 2- Dr Marawan El Borainy 3- Dr Emad Hamdy 4- Dr Haytham 5- ESICM Member 6- ESICM Member	1-Dr Sherif Abdel Moneim 2- Dr Hany Samir Assad 3- ESICM Member 4- ESICM Member 5- ESICM Member
Fundraising	Social	African Relations
1-Prof Tamer Abdallah 2-Prof Bassem Nashaat 3- ESICM Member 4- ESICM Member	1- Prof Dina Zidan 2- Dr. Hany Samir Assad 3- ESICM Member 4- ESICM Member	1-Prof Assem Abdel Razek 2-Dr Hany Samir Assad 3- ESICM Member 4- ESICM Member
Governmental Relations		
1-Prof Assem Abdel Razek 2-Prof Helmy El Ghawaby 3-Prof Tamer Abdallah 4-Prof Bassem Nashaat 5- ESICM Member		



# Main Topics

## First Day

### **1.Sepsis management**

Master Class

### **2.Mechanical ventilation**

Applying physiology and RCTs in practice Master Class

### **3.Hemodynamic monitoring**

Individualized precision medicine Master Class

### **4.ICU organization and outcomes 1**

e-Poster Corner

### **5.Acute renal failure and metabolism**

e-Poster Corner

### **6.Trauma and normotensive care**

e-Poster Corner

### **7.Miscellaneous**

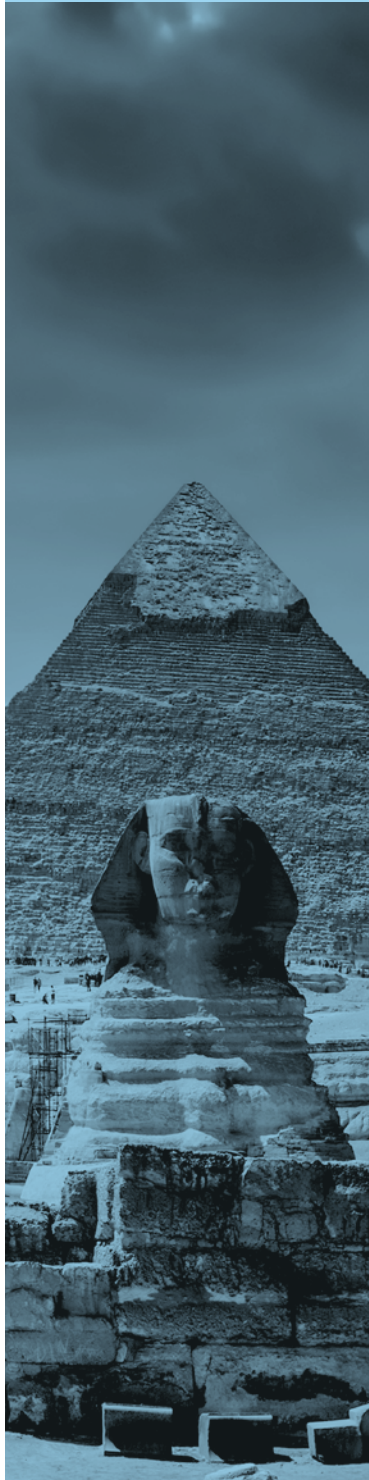
e-Poster Corner

### **8.Cardiovascular issues**

e-Poster Corner

### **9.ICU organization and outcomes 2**

e-Poster Corner







# Main Topics

## Second Day

### **10. Advances in the management of critically ill immunocompromised patients**

Focus on Session

#### **11. ARDS**

Thematic

#### **12. Management of AKI**

Tutorials

#### **13. Industry Lunch Symposium**

Symposium

#### **14. Post-COVID Scenario and outcomes**

#### **15. Blood transfusion and fluid resuscitation**

Focus on Session

#### **16. Targeted nutrition in the ICU**

State of the Art

#### **17. Transplantation**

Tutorials

#### **18. Trials in ICM, an impossible journey?**

Focus on Session

#### **19. How to prevent errors - Quality management**

Thematic

#### **20. Challenging cases**



# Main Topics

## Third Day

### **21.The role of the family in the ICU**

Live Debate

### **22.Optimal use of antibiotics**

From Theory to Practice

### **23.Medical expertise and ethics**

Live Debate

### **24.Therapeutic hypothermia**

Focus on Session

### **25.Big data and Artificial Intelligence**

Tutorials



# PRECAUTIONS



## SPEAKER SERVICE CENTER



### 1- ONLINE

All Presentations will be delivered to our audio/visual support team through the software online by each speaker, prior the event and all of them have the access to modify their presentation through username and passwords.



### 2- PHYSICAL

Small desk will provide help if there any problem with the presentation delivering during the conference.



### 3- INTERNATIONAL SPEAKERS

- If some of your speakers are unable to travel, you can offer them the possibility to give their speech at home and to livestream it remotely to your on-site audience. Participants will see the speaker on one screen and the corresponding slides on the other screen. Audio captioning even enables live communication with the on-site audience.
- If you think your event will be impacted by the current outbreak, we recommend to start brainstorming about your online experience as soon as possible. Coming up with a remote attendance plan that offers a solid experience requires speakers, AV team, and venue to be on the same page.

## HALL

### A- MEETING STYLES

- 1 One Room
- 2 Multi Rooms + Broadcast Communications
- 3 Multi Rooms / Multi Venues, Networked Communication

### B- SEATING STYLES

- 1 u shape
- 2 classroom
- 3 half moon

### A- MEETING STYLES

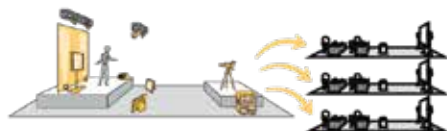
#### 1- ONE ROOM

Ideal for a smaller group meeting in a single room at one venue. With physical distancing in mind, screen placement, sound reinforcement, and the ability to connect with others not able to physically attend will be key considerations.



#### 2- MULTI ROOMS + BROADCAST COMMUNICATIONS

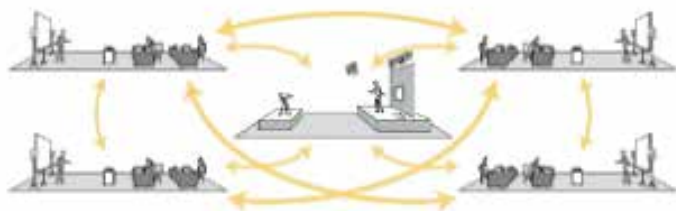
Accommodates large groups that may need to be split into multiple rooms at the same venue. Building off the technology in design and, broadcasting to multiple rooms will be critical and the use of digital tools that support two-way collaboration will add to the experience.



## A- MEETING STYLES

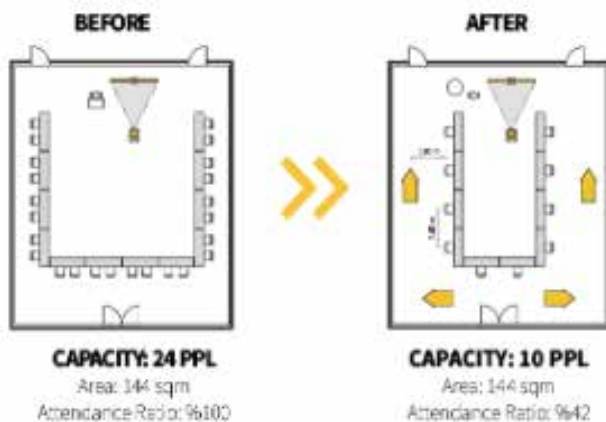
### 3- MULTI ROOMS / MULTI VENUES, NETWORKED COMMUNICATION

For events that bring attendees from multiple venues and potentially multiple rooms together. The ability to have several presenters delivering messages to multiple audiences simultaneously will require a suite of technology solutions to make the experience feel as if everyone is meeting together as one.



## B- SEATING STYLES

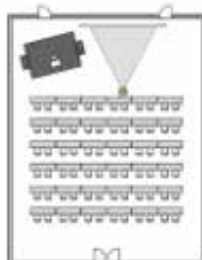
### 1- U SHAPE



## B- SEATING STYLES

### 2- CLASSROOM

BEFORE



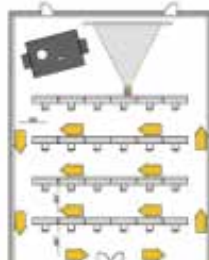
**CAPACITY: 72 PPL**

Area: 254 sqm

Attendance Ratio: %100



AFTER



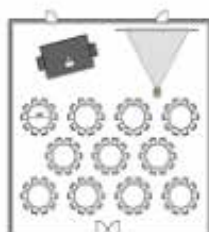
**CAPACITY: 24 PPL**

Area: 254 sqm

Attendance Ratio: %33

### 3- HALF MOON

BEFORE



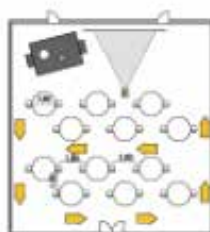
**CAPACITY: 110 PPL**

Area: 251 sqm

Attendance Ratio: %100



AFTER



**CAPACITY: 24 PPL**

Area: 251 sqm

Attendance Ratio: %22



## EXHIBITION ( PRE )



### 1. SUPPLIERS

Precautions instructions to be send and signed by the company and the supplier mentioned that:

- Precautions instructions
- Booth location
- Booth dimensions
- Number of workers per shift
- working hours and shifts
- Setup dates according to the venue instructions
- Medical certificates required from all the workers



### 2. SETUP

- Follow up on Precautions instructions by Dedicated team from ICOM
- Make sure that everybody in the exhibition area during the setup follow the rules and restrictions by add stations with persons
- Schedule for Sterilization the exhibition area



### 3. PCO

- Use ICOM Software to schedule appointments in advance with the company customer
- Give Option to the company to exhibit on the event either on the real exhibition and the virtual



# HYBRID MEETING







# Hybrid Meeting

With the outbreak of novel coronavirus sweeping the globe, increasing numbers of conference and festival organizers are canceling events in the name of stemming the spread, despite the business impact it will cause. The effects are reaching all industries from technology and sports to music and fashion as well as cultural events. And to protect event participants and ensure business continuity, companies are banning international, and domestic travel and placing restrictions on attending and hosting large-scale gatherings.

In a hybrid event, it's possible to attend lectures, conferences, workshops, or any corporate activity face-to-face, but also online. This is achieved by transmitting a conventional event online through live transmission or by configuring a virtual space

that reflects the physical event One of the most effective tools you can have to deliver a hybrid event is webcasting A webcast is the live broadcast of a physical event through audio and video via the internet It allows amplifying the impact of your conference or event by making it viewable worldwide



## Benefits of Participating as a sponsor



- The opportunity for you to interact with and target the most influential figures in the field.
- The opportunity to participate in the excellent social program allows you to network with colleagues.
- High visibility on the Conference website and throughout official marketing material
- The opportunity to deliver a clear message that you have a genuine commitment to the industry.
- Build new and strengthen existing relationships.
- Acquire highly qualified leads and increase brand awareness
- Meet the decision-makers and gain instant market feedback



# PACKAGES



**Diamond package fees 40,000 EUR**

**Package Fees 32,000 EUR**

### **Basic Items**

- **LCD Rotated Videos in the entrance for 2 days** (Your ad placed on the LCD Screen to be viewed by the delegates)
- **Sponsoring newsletter edition e-copy**
- **Signage banner** (A Sky-high structure which signals/Logos are displayed)

### **Advanced Items (select 2 supplementary Item)**

- **The main gate(exhibition)** (Brand your logo at the main gate of the Exhibition)
- **Registration area** (Brand your logo at the Registration backdrop)
- **Badge& lanyard** (Put your logo on the Badge beside the Conference logo & on the Badge holders)

### **Industrial Symposium**

**Non-Parallel Symposium - A++ timing 45 minutes**



**choose 5 Options from the following  
physical and virtual items**

- **Sky Flags** (Put your company logo on a flag in the exhibition)
- **Studio** (Take a souvenir logo with the Euro Africa 2023 backdrop sponsored by your company logo)
- **Night Symposium** (Sponsoring one night symposium special invitation for a number of delegates for 30 mins)
- **Lanyard** (Put your logo on the badge holders beside the conference logo)
- **Water Station** (1000 Bottles of water branded by your company logo on station)
- **Scientific Screens** (LED Screens in the Exhibition area 4m\*4m)
- **Sanitizer Bag** (Put your company logo on the sanitization bag handed at the registration desk)
- **Sky Light Logo** (Light the top of the exhibition conference by your company logo)
- **Refreshment bags at rooms** (Put your logo on the refreshment bag which will be added in the rooms of the hotel to welcome the doctors after check in)
- **Mobile Application** (Sponsor the official mobile application of the congress with your logo)
- **Led Lights Maquette** (Company logo maquette with lighted Mockup for Euro Africa 2023)
- **Light box branding** (Sponsor 1 lightbox 1m\*1.5m)
- **The clinic** (spread your message through social media & Various digital platforms)
- **Refreshment Car** (Moving cart where attendees take their snacks during the day)
- **company lounge** (Private lounge where you can host meetings and key guests)
- **squish it** (Delegates can take on of these squeezing stress balls from the ball hub branded by you)
- **Interactive hall** (QNA Session with Interaction from the delegates and speaker)
- **Concurrent session and company quiz** (choose 1 session from the program, the moderator of the session will give a quiz by the end of the session their answers through a votingsystem the winner will be chosen randomly during the Quiz and gifts will be distributed from your booths)

**Physical Exhibition**

**Global position booth, Class A++ (9mx 3m)  
Choice Number: - 1**



### Virtual Branding

- 2 Videos Between Sessions (Film your ad and let it be presented between sessions)
- Adv. In the final Program (Put your ad in the final Program)

According to MECOMED rules and regulations applied to start from 1/1/2018, we hereby that contribution & support to the scientific & educational program of the conference will be as EDUCATIONAL GRANTS to **Egyptian society of critical care and emergency medicine ESCCEM in collaboration with the European society of intensive care medicine ESICM,**

to have sufficient funds to accommodate & nominate HCPs' attendance

### **REGISTRATION AND HOUSING FEES (8,000 EUR)**

### Delegates & Attendance

- 40 Single rooms\* 4 nights - 5 days]
- 40 Full physical Registration



**Golden package fees 28,000 EUR**

**Package fees 22,000 EUR**

## **Basic Items**

- LCD Rotated Videos in the entrance for 2 days  
(Your ad is placed on the LCD Screen to be viewed by the delegates)
- Sponsoring newsletter edition e-copy
- Signage banner (A Sky-high structure in which signals/Logos are displayed)

## **Advanced Items (Select 2 supplementary Item)**

- Faculty registration area (Faculty registration Faculty lounge gate +2 light boxes)
- Entrance maquette
- Coffee break area (2 main stations) (Sponsor the coffee break area with your company logo or your product)

## **Industrial Symposium**

Non-Parallel Symposium - A++ timing 30 minutes



## choose 3 Options from the following physical and virtual items

- **Sky Flags** (Put your company logo on a flag in the exhibition)
- **Studio** (Take a souvenir logo with the Euro Africa 2023 backdrop sponsored by your company logo)
- **Night Symposium** (Sponsoring one night symposium special invitation for a number of delegates for 30 mins)
- **Lanyard** (Put your logo on the badge holders beside the conference logo)
- **Water Station** (1000 Bottles of water branded by your company logo on station)
- **Scientific Screens** (LED Screens in the Exhibition area 4m\*4m)
- **Sanitizer Bag** (Put your company logo on the sanitization bag handed at the registration desk)
- **Sky Light Logo** (Light the top of the exhibition conference by your company logo)
- **Refreshment bags at rooms** (Put your logo on the refreshment bag which will be added in the rooms of the hotel to welcome the doctors after check in)
- **Mobile Application** (Sponsor the official mobile application of the congress with your logo)
- **Led Lights Maquette** (Company logo maquette with lighted Mockup for Euro Africa 2023)
- **Light box branding** (Sponsor 1 lightbox 1m\*1.5m)
- **The clinic** (spread your message through social media & Various digital platforms)
- **Refreshment Car** (Moving cart where attendees take their snacks during the day)
- **company lounge** (Private lounge where you can host meetings and key guests)
- **squish it** (Delegates can take on of these squeezing stress balls from the ball hub branded by you)
- **interactive hall** (QNA Session with Interaction from the delegates and speaker)
- **concurrent session and company quiz** (choose 1 session from the program, the sessions moderator will give a quiz by the end of the session their answers through voting system the winner will be chosen randomly during the Quiz and gifts will be distributed from your booths)

## Physical Exhibition

Global position booth, Class A++ (6mx 3m)  
**Choice Number: - 2**





# EURO AFRICA 2023

09-13 FEBRUARY

Triumph Hotel, Cairo-Egypt

## Virtual Items

- **2 Videos Between Sessions** (Film your ad and let it be presented between sessions)
- **Adv. In the final Program** (Put your ad in the final Program)

According to MECOMED rules and regulations applied to start from 1/1/2018, we hereby that contribution & support to the scientific & educational program of the conference will be as EDUCATIONAL GRANTS to **Egyptian society of critical care and emergency medicine ESCCEM in collaboration with the European society of intensive care medicine ESICM**,

to have sufficient funds to accommodate & nominate HCPs' attendance

## REGISTRATION AND HOUSING FEES (6,000 EUR)

## Delegates & Attendance

- 30 Single rooms \* 5 nights - 4 days
- 30 Full physical registration



**Silver Package 16,000 EUR**

**Package fees 12,000 EUR**

### **Basic Items**

- LCD Rotated Videos in the entrance for 2 days (Your ad placed on the LCD Screen to be viewed by the delegates)
- Sponsoring newsletter edition e-copy
- Signage banner (A Sky-high structure in which signals/Logos are displayed)

### **Advanced Items (Select 2 supplementary Item)**

- **Speakers service center** (Sponsor the audio-visual center and welcome all the speakers)
- **Hotel key cover** (Welcome the attendees to the meeting and encourage them to visit by sponsoring their hotel key cover)
- **Conference bag** (Your logo printed on bags where advertisements, pens or notepads are placed for Delegates)

### **Industrial Symposium**

Non-Parallel Symposium – (A) timing 20 minutes



## Silver Package 16,000 EUR

Package fees 12,000 EUR

### Basic Items

- LCD Rotated Videos in the entrance for 2 days (Your ad placed on the LCD Screen to be viewed by the delegates)
- Sponsoring newsletter edition e-copy
- Signage banner (A Sky-high structure in which signals/Logos are displayed)

### Advanced Items (Select 2 supplementary Item)

- **Speakers service center** (Sponsor the audio-visual center and welcome all the speakers)
- **Hotel key cover** (Welcome the attendees to the meeting and encourage them to visit by sponsoring their hotel key cover)
- **Conference bag** (Your logo printed on bags where advertisements, pens or notepads are placed for Delegates)

### Industrial Symposium

Non-Parallel Symposium – (A) timing 20 minutes



# EURO AFRICA 2023

09-13 FEBRUARY

Triumph Hotel, Cairo-Egypt

## choose 3 Options from the following physical and virtual items

- **Sky Flags** (Put your company logo on a flag in the exhibition)
- **Studio** (Take a souvenir logo with the Euro Africa 2023 backdrop sponsored by your company logo)
- **Night Symposium** (Sponsoring one-night symposium special invitation for a number of delegates for 30 mins)
- **Lanyard** (Put your logo on the badge holders beside the conference logo)
- **Water Station** (1000 Bottles of water branded by your company logo on the station)
- **Scientific Screens** (LED Screens in the Exhibition area 4m\*4m)
- **Sanitizer Bag** (Put your company logo on the sanitization bag handed at the registration desk)
- **Sky Light Logo** (Light the top of the exhibition conference with your company logo)
- **Refreshment bags at rooms** (Put your logo on the refreshment bag which will be added in the rooms of the hotel to welcome the doctors after check-in)
- **Mobile Application** (Sponsor the official mobile application of the congress with your logo)
- **Led Lights Maquette** (Company logo maquette with lighted Mockup for Euro Africa 2023)
- **Light box branding** (Sponsor 1 lightbox 1m\*1.5m)
- **The clinic** (spread your message through social media & Various digital platforms)
- **Refreshment Car** (Moving cart where attendees take their snacks during the day)
- **company lounge** (Private lounge where you can host meetings and key guests)
- **squish it** (Delegates can take on of these squeezing stress balls from the ball hub branded by you)
- **interactive hall** (QNA Session with Interaction from the delegates and speaker)
- **concurrent session and company quiz** (choose 1 session from the program, the session's moderator will give a quiz by the end of the session their answers through a voting system the winner will be chosen randomly during the Quiz and gifts will be distributed from your booths)

## Physical Exhibition

Global position booth, Class A (4mx 3m)



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# EURO AFRICA 2023

09-13 FEBRUARY

Triumph Hotel, Cairo-Egypt

## Virtual Items

- 2 Videos Between Sessions (Film your ad and let it be presented between sessions)
- Adv. In the final Program (Put your ad in the final Program)

According to MECOMED rules and regulations applied to start from 1/1/2018, we hereby that contribution & support to the scientific & educational program of the conference will be as EDUCATIONAL GRANTS to **Egyptian society of critical care and emergency medicine ESCCEM in collaboration with the European society of intensive care medicine ESICM**, to have sufficient funds to accommodate & nominate HCPs' attendance  
**REGISTRATION AND HOUSING FEES (4,000 EUR)**

## Delegates & Attendance

- 20 Single rooms \* 4 nights - 5 days
- 20 Full physical registration



# PHYSICAL EXHIBITION



# EXHIBITION

## The space rental exhibition service includes:

- Acknowledgement in the final program.
- Net stand area (minimum 6 square meters).
- 1 Table & a couple of seats.
- Company logo on the Conference website.
- Access to exhibition space, lecture halls, catering, and registration area.
- Venue security during opening hours.

## Exhibitor badges with company name :

Only exhibiting companies can have Exhibitor badges. It is essential that the company name is the same as that provided for the Exhibitor listing. Exhibitors are entitled to a certain number of these badges for free. The number of free badges for each exhibitor will be determined according to the floor space allocated

## Social activities policy :

For all your on-site needs, e.g., ordering, practical information concerning the construction or dismantling of

in order to give precedence to official activities of the congress, industry meetings and events are permitted outside of official congress hours only. External meetings must not compete, in terms of time and content, with any official program session.

**Companies are requested to respect these guidelines.**

## Distribution of giveaways & printed materials :

**Only quizzes with scientific content can be held at the booth. All such activities must have prior approval from ICOM.** Interactive technology-based quizzes may be accepted provided their focus remains scientific and they have no negative impact on the exhibition area or infringe on any other rules within this document.

## Staffing on stands :

All exhibitors must ensure that a staff member is present at the stand at all exhibition times. Unattended stands present a security risk. **ICOM will not be held liable for any damage or theft resulting from an unstaffed stand.** We remind you that a storage room is not a secure place. Please do not use it for valuable



# ALLOCATION OF THE EXHIBITION SPACE:

Decisions regarding admission of exhibitors and exhibits as well as the allocation of space and the placement of booths are at the sole discretion of the Conference Organizer. However, the Conference Organizer will try to ensure that all exhibitor's expectations and wishes are satisfied.

The allocation of the stands /space will be made on a "first come- first served" basis.

## EXHIBITION AREA

**Platinum Booth**  
**Category A+**  
9\*3 m  
10,000  
EUR  
15 Exhibitor registrations

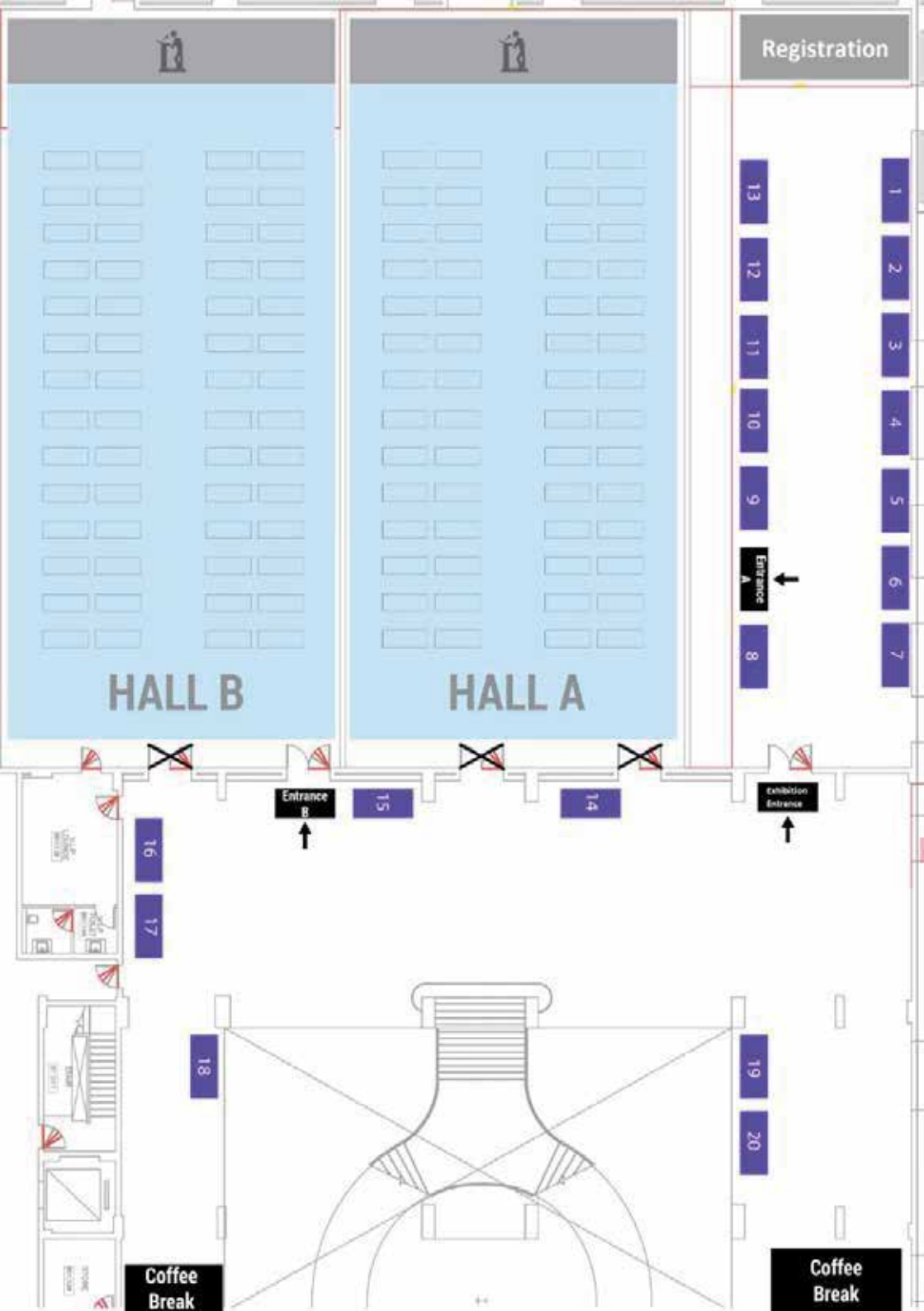
**Golden Booth**  
**Category A**  
6\*3 m  
5,200  
EUR  
10 exhibitor registrations

**Silver Booth**  
**Category B+**  
4\*3 m  
4,000EUR  
7 exhibitor registrations

**Standard Booth**  
**Category B**  
3\*3 m  
3,200  
EUR  
5 exhibitor registrations







Registration



- 1
- 2
- 3
- 4
- 5
- 6
- 7

- 13
- 12
- 11
- 10
- 9
- 8

Entrance A



HALL B

HALL A

Entrance B

15

14

Exhibition Entrance



16

17

18

19

20

Coffee Break

Coffee Break

# PHYSICAL BRANDING ITEMS



# Branding

## Advertisements in final program

Program inside back cover (Solo) 400 EUR  
Program inside front cover (Solo) 600 EUR  
Program inside advertisement 600 EUR

Registration Area  
8,000 EUR  
(without production)  
6,000 EUR  
(with production)

Company logo on registration lounge signage  
and on counter and backdrop. Size: 10 m.  
Design and Operation by the conference  
organizer

Conference lanyard  
2,000 EUR  
Solo sponsor

Put your logo in the conference lanyard that  
will be with all the faculty and delegates.

Conference badge  
2,000 EUR  
Solo sponsor

Put your logo in the conference badge that  
will be with all the faculty and delegates

Main Exhibition  
& registration  
Gate  
7,000 EUR  
(without production)  
7000 EUR  
(with production)

Brand your logo at the 3 big gates of the  
exhibition & Registration area



# Branding

## Faculty Area

5,000 EUR

(without production)

6,000 EUR

(with the production)

- The faculty area  
2 big towers each one 5.5\*4+  
Audiovisual center: backdrop + registration counter +1 gate of the faculty area entrance+ Branding at the stairs +1 lightbox

## Faculty Floor

3,000 EUR

(without production)

3,000 EUR

(with production)

- Faculty registration +Faculty lounge gate+2 light boxes

## Congress Bag

5,000 EUR

- Your logo printed on bags Putting advertisements, pens, or notepads in the bags  
1 Page advertisement in the program book

## Mobile charging

2,000 EUR

- Your logo printed on Put your logo on the mobile charging area for all delegates to charge their mobiles

## Refreshment Bag

Check-in

3,000 EUR

- put your logo on the refreshment bags which will be added to the rooms of Triumph hotel to welcome the doctors after the check-in

## Conference LED screens

3,000 EUR

(With production)

- 1 LED screen in the exhibition area 4m\*4m

## Coffee Break Area

5,000 EUR

- Printing The Coffee Break Vouchers with The Sponsor Logo, Put Your Stands and Decorations Inside the Area  
Designed and operated by the sponsor after referring to conference organizers





- Conference Boxes**  
1000 EUR
  - Put your logo on main sponsors cubs with the other co-sponsors
- Squish it**  
3,000 EUR
  - Every one of the delegates take a squeezing stress ball from the stress ball hub branded by Your logo
- Program at a glance**  
600 EUR
  - Put your logo in the program at a glance
- Adv. in the conference bag**  
400 EUR
  - Adv, flyer, pen or note boxes will be added in the conference bag (production by the company)
- Info Desk**  
3,000 EUR
  - Conference booth provides information, support and assistance to all delegates and
- Hotel key cover**  
3,000 EUR
  - Be the first to welcome attendees to the meeting and encourage them to visit your booth! additional costs include the design, production, and shipping of the key cards





**Catering area branding**

**3,000 EUR**

(without production)

**3,500 EUR**

(with production)

- the area where we serve the coffee and tea during the congress days (counter cover+ back branding)

**Refreshment Car**

**2,000 EUR**

- It's a booth where all attendees can take their snacks during the day

**Water station**

**2,500 EUR**

- 1000 Bottles of water branded by company and company logo in station

**Company Lounge**

**3,500 EUR**

- Your private lounge where you can host your meetings & your key guest speakers





**Magazine star photo**  
**3,500 EUR**

- Introducing the premier “studio” photo booth with a brand-new vision & style

**Press congress**  
**6,000 EUR**

- Sponsor the official press congress and put your logos on the backdrop

**Conference WiFi**  
**4,000 EUR**

- Sponsor the official congress WIFI & choose the user name and password  
The user name and password card will be distributed from your company booth

**Refreshment Car**  
**2,000 EUR**

- It's a booth where all attendees can take their snacks during the day

**Light Box**  
**640 EUR**

- Sponsor 1m\*1.5m Light box

**Ask the expert**  
**4,000 EUR**

- Initiating a full-time Q&A session during the 4-days congress, As Congress Elite speakers will be answering all the attendees' inquiries & questions - Virtually!





### Sky Light logo

**3,000**

**EUR**

- light the top of the Exhibition
- conference by your company logo

### EURO Africa maquette

**3,000**

**EUR**

Company logo maquette with lighted mockup for EURO Africa

### Masters Spoke Out

**3,000**

**EUR**

Discussion between several speakers (best option is 3-4 physicians) in a studio area in the conference. Each episode will be 30-45 min. To discuss a particular speciality and all of its subspecialties to sum up all the updates and highlights of conferences in different medical fields.

### Medical Spotlights

**3,000**

**EUR**

- To provide you with the most valid, updated and out breaking topics presented in the conference for your reference in a feasible and accessible way.
- Missing overlapped precious topics can be obtained easily by having your printed or soft copy.
- To provide the most precious data of all scientific accredited conferences in all medical disciplines held throughout the year, with no restrictions of site, speciality and time.

#### Stay United

Bonding with various city hubs in same time to the conference dates; and adding a new concept to the outbound and inbound sales by adding " stay united" term that includes the following stages:

- Selecting a Hall on a remote destination to be a part of our conference
- An optional day pre or after the event solo sponsor for a selected attendee





# REGISTRATION & ACCOMMODATION





## Physical Registration Details (Non-Resident)

Package type	Fees	Deadline
Physical Registration only	153 EUR	20 <sup>th</sup> of July till 1 <sup>st</sup> of October 2022
Physical Registration & Workshop	192 EUR	20 <sup>th</sup> of July till 1 <sup>st</sup> of October 2022
Physical Registration only	192 EUR	1 <sup>st</sup> of October till 15 January 2023
Physical Registration & Workshop	230 EUR	1 <sup>st</sup> of October till 15 January 2023
Physical Registration only	230 EUR	15 January and Onsite
Physical Registration & Workshop	270 EUR	15 January and Onsite

### Above Fees will cover:

- The conference syllabus.
- Education presentations and materials.
- Conference Bag.
- Coffee breaks menu.
- light dinner.
- Certificate of attendance.





## **Physical Accommodation Details (Non-Resident)**

Hotel	Check - In	Check - Out	Type	Deluxe City	Deluxe Pool	Grand Deluxe City
Triumph Hotel	9 Feb 2023	13 Feb 2023	Single	586 EUR	625 EUR	665 EUR
			Double	625 EUR	665 EUR	700 EUR

**This package is especially for course guests, professors & participants (residents in Egypt) including:**

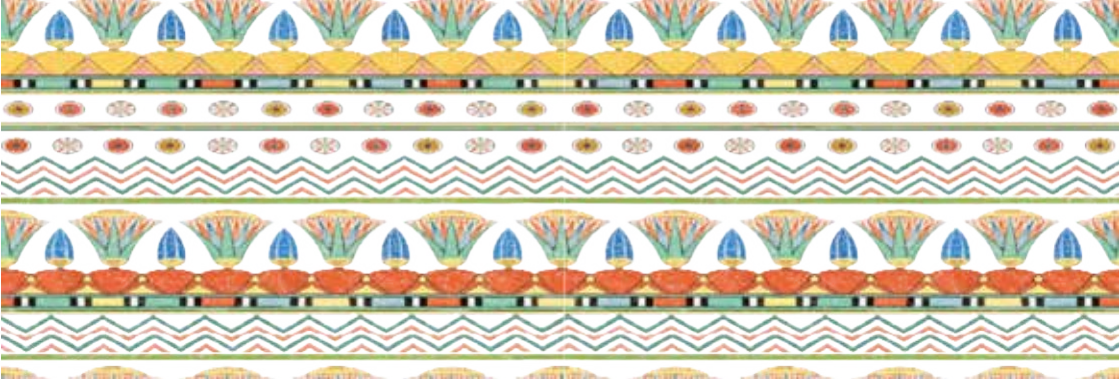
- Room accommodation for no. of the night(s) in the hotel. (Single-Double)
- Full registration for one person.
- 1 lunch per day
- 1 Coffee break per day (Single).
- 1 Conference bag.
- Certificate of attendance

**(Difference from Double to Single and other extras are paid by the Doctor himself/herself, as per compliance rules and the pharmaceutical industry)**



# CANCELLATION POLICY



- 
- Sponsoring exhibitors shall submit their designs for approval to the organizer no later than 15-12-2022.
  - Sponsoring exhibitors shall submit their registration & accommodation list 2 weeks before the conference date.
  - Deadline for Scientific Contribution is 20 Days before the conference.
  - Please abide by the venues' regulations on construction while constructing the sponsors' ads.
  - In the event of damage to equipment, the organizer may request the cost of repairing the damaged equipment from the sponsoring exhibitors.
  - The organizer retains the right to make changes to any sponsor ads.
  - If the organizer cancels a sponsor ad before its production, the sponsoring exhibitor shall receive a full refund for the ad and waves the right to request any compensation

## CANCELLATION / PAYMENT POLICY:

### FROM THE ORGANIZERS:

- The Organizers may modify or cancel the exhibition if unforeseen circumstances happen.
- In the event of a cancellation, the Organizers will reimburse the exhibiting company.
- FROM THE EXHIBITING COMPANY:
- In the event that the exhibiting company cancels its participation in the Congress, the exhibiting company must notify the Organizers in writing
- After confirmation, the Registration fee is non-refundable
- Package:
- -After June 15th, 50% will be charged
- -After June 30th, 100% will be charged

### Payment terms:

- First Installment: Registration Fees and Scientific Fare from the Total invoice should be paid by a maximum of 1/12/2022
- Second Installment: Promotional items and accommodation & the rest of the Total invoice will be paid a maximum of 20 days after the conference.
- Payment due, in the name of ICOM for Organization & Marketing
- Any extra requests during the event will be quoted in a separate quotation and based on a written email.





## CONTACT US: -

**ICOM for Organization and Marketing.**

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