



The Intensive Connection

Chairperson of the Social Media and Digital Content Committee

Prerequisites for candidates

Profile

- Candidates must be ESICM Ordinary members or Honorary members
- Candidates must be present or past members of the ESICM Elected Council Members
- Candidates must be working in Europe

They are expected to

- Be an experienced, senior intensive care clinician
- Hold a University or University-affiliated position
- Have an established senior track record in research, presentation, editing and publication
- Be experienced and competent with medical and digital communication tools
- Have acquired such experience at senior National or at European / international level.
- Be in a position to sustain reliable, especially email, communication with the Brussels Office.

Conditions of participation

Candidates complying with the profile for the job should apply to the ESICM Secretary, using the appropriate application form. Selection of candidates will be made by the Executive Committee based on the pre-established profile according to the information enclosed in the application form and compliance with the person specification. Attendance for interview may be deemed necessary by the Executive Committee. Candidates deemed by the Executive Committee to meet the required profile are presented to the Council for election.

Election and term of office

- The Council shall decide by election, the winner being the candidate with the majority of votes. In case of equal vote, seniority (in terms of duration of ESICM membership) will decide the outcome; in the case of equal seniority, the vote of the President shall prevail.
- The elected Chairperson will serve for a single two-year term of office.
- Election details and term of office are explained in the General SOPs



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Job description

Background information

The objectives of the Social Media and Digital Content Committee are:

- to promote the highest standards content
- to review and monitor the scientific texts in journals and Journal Review Club,
- to maintain the ESICM presence on Social media
- to coordinate the Section webinars and website publications
- to create and solicit contents for publishing on social media and digital portal

Responsibilities:

The Chairperson of the Social Media and Digital Content Committee is also a non-voting member of the Executive Committee and of the Council. The Chairperson has to nominate four ESICM members with specific skills in social media and digital communication to be part of the Committee and with the approval of the Executive Committee.

Specific responsibilities include (non-exhaustive):

- To take responsibility for the Society's web-based publishing. This should include ensuring that the website is modern, the content is up to date and the overall concept is compatible with the Society's communication strategy.
- To ensure that any references to the Society's scientific content on social media and all other forms of communication are accurate and of the highest standard and in agreement with the general objectives of the Society.
- To collaborate with the ESICM Sections Representatives and with the ESICM office to send suitable content from their Sections to be published on the ESICM website.

Reporting relationships:

The Chairperson of the Social Media and Digital Content Committee will report to the Executive Committee, the President, the Council and the General Assembly.

The functions and responsibilities of the Chairperson may change from time to time at the behest of the EC, Council or General Assembly. The job description of the Committee Chairperson is a guide to areas of responsibility relating to the Society's Communications activities. The intention is not to be totally comprehensive but to provide the incumbent with a guide via which they can develop and evolve an optimum plan and approach to progress within their area of responsibility during their term of office. The Committee Chairperson is requested to keep this job description under review and make proposals to the Executive Committee on its evolution during, or at the end of, their term of office.