

In order to promote the LIFE Campaign several measures have been undertaken:

- 390 letters have been collected before the congress.
- 30´000 booklets and 20´000 postcards have been designed, edited and distributed in the city during the congress.
- 300 „boards of letters“ have been hung up in the medical centers.
- 1000 „LIFE Buttons“ have been distributed during the congress.
- the Fred Hersch charity concert has welcomed more than 800 spectators

